

## Recycling Today Media Group Writers' Guidelines for General Submissions



**Submitting articles for publication in Recycling Today Media Group magazines  
(*Recycling Today, Recycling Today Global Edition, Construction & Demolition Recycling, Storage & Destruction Business, Renewable Energy from Waste and Waterways Today*)**

Articles in *Recycling Today, Recycling Today Global Edition* and *Construction & Demolition Recycling* commonly address supply and demand, pricing, business management and regulatory issues facing recyclers of secondary commodities and their end users.

Features in *Storage & Destruction Business* magazine focus on regulatory, business management and commodity market information for those involved in the secure information destruction and records storage industries.

*Renewable Energy from Waste's* articles address technology, operations issues, market forces and regulatory issues affecting waste-to-energy operations.

*Waterways Today* features addresses navigation and waterways management issues; commodity market reviews and the impact market fluctuations have on waterway transport demand; construction and Army Corps of Engineers projects that affect waterway navigability; and machinery, vessel and technology developments that provide new opportunities to the industry.

These articles are intended not only to identify these issues but also to propose and offer detailed explanations of solutions based on real experiences of other similar professionals.

The editors will consider contributions from industry suppliers who focus more on product-related issues, but will not publish material it believes is brand-specific in order to be promotional.

Please e-mail articles or a one-page synopsis of the proposed article to the following editors:

- *Recycling Today* and *Storage & Destruction Business* magazines, DeAnne Toto at [dtoto@gie.net](mailto:dtoto@gie.net);
- *Recycling Today Global Edition*, Lisa McKenna at [lmckenna@gie.net](mailto:lmckenna@gie.net);
- *Construction & Demolition Recycling* and *Renewable Energy from Waste* magazines, Kristin Smith at [ksmith@gie.net](mailto:ksmith@gie.net); and
- *Waterways Today*, Brian Taylor at [btaylor@gie.net](mailto:btaylor@gie.net).

***Additional Guidelines:***

Generally, features should be 1,000 to 1,800 words long, but this is *just* a guideline. We publish longer and shorter articles, and our editorial staff edits all articles before publication.

**Language.** Our publications generally employ Associated Press style for published feature articles. Even the most technical articles can be written in simple, conversational style, using verbal illustrations to make a point.

**Editing.** Our editors will edit all published articles.

**Illustrations.** Our publications are full-color magazines that strive to feature as much four-color artwork as possible.

Note: All digital images sent should be high-resolution (300 dpi) files in Tif or Jpg format. In addition, four-color headshots of article authors or the person or people who are the focus of an article are encouraged.

**Mechanical requirements.** All manuscripts should be submitted via e-mail in the form of a Microsoft Word file. Contact the editors ahead of time if an alternative submission is planned. Please include photo captions and credits, sidebars and the author's biography information and contact information. Any sidebars or charts should be clearly set apart from the body of the article. Chart content is preferred in Excel format.

**To increase the likelihood of publication:**

- Use short, precise words. Convey one thought per sentence. Construct brief paragraphs.
- Send sharp digital photographs.
- Avoid sending travelogues, commercial endorsements/critiques or materials submitted for publication in other industry magazines.