

# Reaching the **MOST RAPIDLY DEVELOPING SECTOR** of the **WASTE INDUSTRY**

It's estimated that the energy production value of the waste discarded across North America could well exceed 315 million barrels of oil or 158 million tons of coal. That is serious energy, and serious money! It explains why there are a myriad of conversion technologies being deployed today to capture that value. The proprietary circulation list for *Renewable Energy from Waste* magazine has been crafted to help industry suppliers tap into this evolving market. Be sure to advertise and build your brand now, as capturing market share will never again be as easy as it is today.

## Publisher's Circulation Statement

BUSINESS/INDUSTRY BREAKOUT	TOTAL REACH
1. Solid Waste Management Company	5,750
2. Municipal/Public Solid Waste Manager	3,485
3. Recycler	2,360
4. Energy Producer/Utility	2,343
5. Manufacturing Facility	804
6. Institutional Facility	548
7. Fleet manager/Fuel Purchaser	307
8. Biomass/Energy Crop Producer	718
9. Project Engineering Firm	496
10. University/Other Researcher	149
11. Investment Fund	546
12. Entrepreneur/Start-up	358
12. Other	42
<b>TOTAL QUALIFIED</b>	<b>17,906</b>



Our broad-based circulation reaches the cross section of businesses that are driving the growth of this sector. We've collaborated with industry partners, tapped into our extensive databases and researched the industry to develop this list. It provides a market reach simply not available anywhere else.

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These companies represent a sample of our circulation reach.